Outline of the 3rd Phase of the Nagaoka City Central Area Revitalization Basic Plan

Period of the 3rd Phase

April 2019 – March 2024 (5 Years)

Goal of the Nagaoka City Central Area Revitalization

To prove the value of a city center developed by all citizens

 \sim A safe place anyone can enjoy, where anyone can nurture new connections \sim

Planned Area

Approximately 96.3 hectares



New Themes for Town Planning

From "Develop" to "Use" to "Connect"

The 1 st Phase Plar Develop	The 2 nd Phase Plan	n The 3 rd Phase Plan Connect
 Through the renewal and re-integration of urban functions, such as the development of the City Hall Plaza – Aôre Nagaoka and the provision of downtown-oriented public services, the central area of the city has become "a place for experiencing culture, getting information, and enjoying interactions" for citizens from all over the city. 	 With a diversity of people using it in diverse ways, the downtown area has become a relaxing and heartwarming place for the citizens. Introducing new functions from the citizens' point of view based on their daily life, the downtown area has come to be known as the "face" and "symbol" of Nagaoka. 	 The entire downtown area will be revitalized by connecting the core of the thriving atmosphere of the downtown area to the buds of excitement emerging in the outlying areas of the city. Young people will feel the charms of the downtown area and help nurture interactions among a wide range of generations, which will lead to the further revitalization of the city. The city aims to revitalize the downtown area through industrial promotion brought about by connections between the industrial sectors, academia, government, and financial institutions.
"Value of Downtown" created through revitalization with an emphasis on public investments		
"Value of Downtown" created through developing comfortable places via citizens' collaborations		
	*	"Value of Downtown" that leads to the revitalization of the activities of the youth and industrial sectors
Basic Policies		
1. To develop a thriving town where many people enjoy walking around and touring		
2. To develop a town whe	re diverse businesses are starte	ed, nurtured, and gather together
3. To develop a town whe active roles	re young people, who hold the	keys to the future, gather and play
Major Projects	•	

Major Projects

- Otedori-Sakanouemachi Area Type 1 Urban Redevelopment Project
- · Downtown Library (tentatively named) Development Project
- Industry Collaboration Information Interaction Center (tentatively named) Project
- Effective Use of Sidewalks "Machi Café " (Downtown Café) Project
- Project Implementing the Prioritization of the NaDeC Concept